Personal Statement
MBA - EDHEC Business School, Berkeley HAAS, USA

I am a methodical coder with a prominent green thumb; an electric car enthusiast with the rear windscreen of my car sporting a smug sticker, "Avoid Data at your own risk". Data Modelling is my academic strength; being able to read and modernize data in all its ramifications through technologies is my forte and much to my joy, I discovered it relatively earlier in my life. Since High School, I have dabbled vigorously with robotics and automation technologies and inflated my academic skill quiver to a much larger scope through a rigorous four year BTech program in Computer Science: A study tenure where I won hackathons, developed weather prediction agrarian applications and explored the knowledge and extracurricular scope of an engineering program to its sincere fullest.

While I relish the acquired knowledge of multiple data modelling techniques and programming languages, I seek to accrue esoteric business acumen and knowledge through formal education in Business Analytics. Studying the comprehensive curricula of the Master in Business Administration (MBA) program at your esteemed campus will undoubtedly upgrade my management and analytical skills. A Business Degree from the USA with a major in Business Analytics will perfectly complement my academia and ensure a substantial advantage to my employment eligibility amongst the top Data Mining and Business Intelligence firms in India. With this rationale and with earnest scholarly intent, I seek enrollment to the MBA Program (Business Analytics) at the (University Name) owing to your stellar reputation in imparting top-notch business studies and for the comprehensive syllabus that well suffices my learning objectives.

Throughout my academic promenade at school and University, I practiced genuine self-discipline. I have always kept my learning focus on the analytical subjects and toiled to learn mathematics and sciences, even beyond my syllabus. Projects akin to Robotics and Electronics kept me busy when not studying the curricula with only other indulgences being, Elocution, Reading and Gardening. I was securing rewards in interschool Robotic Competitions and Debates that suitably provided the credence and impetus to my diligence as a student. Post completing my Senior Secondary School (Science stream) with a pat worthy grades I readily enrolled into full-time BTech in Computer Science Program at JNTUH University; a respected public technical university at Hyderabad, India.

Hitherto, much of success in life has only been possible because of my lettered parents who nurtured my every inquisition with affection. My father is a Senior Technical Officer at a well-known Stone Processing Firm in Hyderabad, my mother is a devout homemaker and the pillar of strength of our nuclear family.

Four years of my engineering studies were pleasantly revealing and I was able to aptly justify my inquisitiveness about Computer Sciences and Engineering domain. I studied at the Gokaraju Rangaraju Institute of Engineering and Technology campus which is well known for its expert CSE faculty. I was able to train myself well in programming languages such as C, C++ and Java and multiple software tools; mainly, TurboC and Eclipse. My academic projects on A Weather Prediction Application for Indian Farmers and a Smart ATM System was well received by my faculty and peers likewise. While in the former project, I devised a weather prediction application enabled by SMS for users not connected to the internet, my latter project was a group project and I was responsible for coding a Smart ATM Application that dispenses money through a fingerprint verification rather than using a credit or a debit card.

Through my studies at the (University Name) campus, I aim to learn Managerial Concepts, HR Management and Business Strategies and how they pan out within the purview of International Business Compliances in a developed world setting. Other course modules of my interest include Statistical Analysis, Stochastic Modelling, Data Modelling, Big Data Analytics and Business Intelligence among others.

Unlike India, the education system in the USA; especially for analytical upper study programs, relies a lot more on applied knowledge and research initiatives. This also forms an imperative part of my decision to pursue my advanced education from here. I am also aware that studying business in the USA will give me a very unique industry exposure compared to the India Business Ecosystem. I vehemently seek to absorb the maximum from my chosen Masters Program with good scholarly conduct and foresee my active collaboration with the intellectual and diverse student community at your campus. Educating myself at a progressive and respectable foreign campus will not only elevate my knowledge levels but will also aid in self-reliance and in garnering valuable life skills and experience that I will cherish always.

Post completion of my studies in the USA, I intend to return to India, where my immediate family and social legacy resides. My primary objective is to get employed with reputed Indian Firms in the Data and Business Intelligence sector; namely MU Sigma, Tata Consultancy Services and even explore the very accelerated startups in India working on technologies related to Retail Sector, Consumer Profiling and Marketing Analytics.

With your approval, I seek to fulfill my right to quality education and to enhance my academia with a forward MBA program that your University offers. If you have any further concerns regarding my application, I wait eagerly to address them to your satisfaction.

Sincerely